



Winner — Roten Insurance Office

Congratulations again for winning an ICF Builder Award. This is truly an outstanding accomplishment requiring a high level of talent, teamwork, and ingenuity.

We'd like to help you maximize the positive attention this award can bring, and work with you to publicize this accomplishment.

Winning projects were announced in person at an award ceremony on January 18, 2023 at the World of Concrete trade show in Las Vegas. Winners are also announced on the award website, and will be published in the March/April 2023 issue of ICF Builder Magazine, available in mid-March. We will comprehensively highlight winning projects in issues throughout the year. I've prepared a press kit to help you spread the news to your local media. It is available for download at www.builderawards.com/press-kits. This press kit contains:

- Project "Fast Facts"
- Project photographs
- Project video
- The project summary page from the award booklet
- A prewritten press release about winning the award
- Information about the ICF Builder Awards and selection process
- Information about Insulated Concrete Forms
- The ICF Builder Award logo

The contents of this press kit can be downloaded directly from the builderawards.com website. Additional resources are available upon request. If you would like to set up an interview with me, just let me know.

In addition to providing you with press materials for your local and regional print and broadcast media, a complete project profile and photo gallery for each winning project can be viewed online at www.builderawards.com. Click on any of the winning projects to go that winner's individual page.

If your company has a website, please consider adding a link to direct traffic to the profile of the project you worked on.

We appreciate your participation in the ICF Builder Awards, and hopefully, the publicity you receive makes your efforts worthwhile. Our ultimate goal is the growth and success of the ICF industry, and we look forward to working with you in the future.

Sincerely,

Vanessa

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